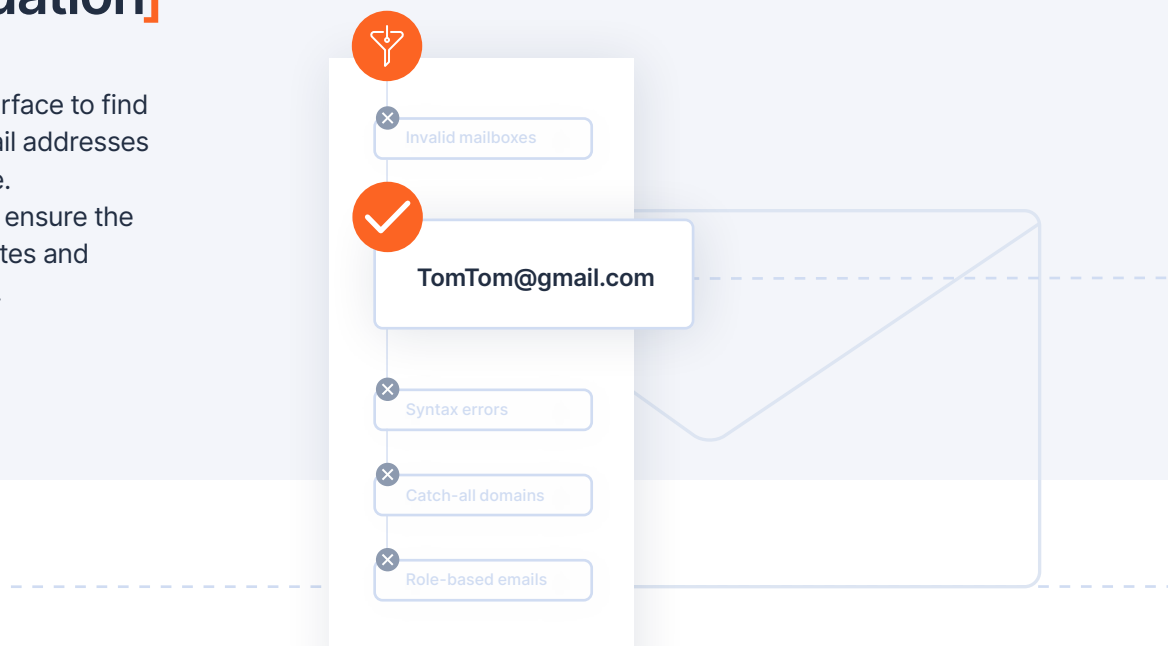**infobip**

Validate your email lists to maximize delivery rates

[Email Validation]

Use our API or web interface to find and remove invalid email addresses that clog your database.
Keep your lists clean to ensure the highest deliverability rates and maximize performance.

Invalid mailboxes

TomTom@gmail.com

Syntax errors

Catch-all domains

Role-based emails

3 million
emails per hour can be validated by our API

400 million
emails validated in 2022 so far

99,4%
delivery rate achieved

3
lines of code to set up

Verifying your email database before sending emails is crucial if you want to:

- Send with confidence knowing your emails will reach the right people
- Protect your sender reputation, avoid hard bounce and maximize delivery
- Reduce your costs and avoid overspending on emails that don't get delivered
- Increase the ROI for all your email campaigns

Only pay for what you validate

Take advantage of our flexible pricing model: pay-as-you-go with no monthly charges and no hidden costs.

	Monthly Volume	Price
1st Tier	<10,000	0,0085 EUR
2nd Tier	10,001 - 50,000	0,0065 EUR
3rd Tier	50,001 - 100,000	0,0045 EUR
4th Tier	100,001 - 500,000	0,0030 EUR
5th Tier	500,001 - 1,000,000	0,0021 EUR
6th Tier	1,000,001 - 5,000,000	0,0014 EUR
7th Tier	>5,000,001	0,00095 EUR

To try our Email Validation Service contact your dedicated Infobip account executive and get your database verified.

What does our validation include?

We detect all possible causes of email failure, and provide you with a detailed report covering:

✓ **Non-existent mailboxes:** Verify that all email addresses exist before deploying messages, avoiding hard bounces, protecting your sender reputation, and saving money.

✓ **Syntax errors:** Find emails with syntax errors or typos that invalidate the address. Get suggestions for possible corrections so that you don't lose the contacts from your list.

✓ **Disposable or temporary email addresses:** Temporary addresses are usually created for one-off events or are only valid for a limited time. Get rid of them to cleanse your database.

✓ **Role-based emails:** Sometimes emails are for a mailing group or a role at an organization and not an actual person, for example help@company.com. We detect these addresses to guarantee that your messages get delivered to real recipients.

✓ **Catch-all domains:** These domains bypass usual validation checks as all emails are seen as valid even though they may not be. We can flag emails associated with catch-all domains and provide the option to isolate them to protect your sender reputation.

Want to learn more?

About Infobip

The world's most connected cloud communication platform.

Elements of Trust

- Secure
- Global
- Compliant
- Performant
- Reliable

Founding Principles

- Innovation
- Integrity
- Impact
- Trust

Technology Shifts

- Digital Transformation
- Omnichannel
- Security
- Cloud
- IoT

By the Numbers:

700+	**40+**	**24bn+**	**10k+**
Direct MNO connections	Data Centers	Monthly Interactions	Business Customers

Partners and customers:

Microsoft   ORACLE   Allianz Partners   unicef

Meta Business Partner   T   LG   DECATHLON   BURGER KING   NISSAN

Gartner   JUNIPER RESEARCH   OMDIA   IDC   ROCCO

Gartner Market Guide for CPaaS
Representative Vendor 2022

Juniper Research
CCaaS Leader 2022

Omdia Universe
Representative Vendor 2022

IDC Marketscape
CPaaS Leader 2021

Rocco
Best Customer Engagement Platform 2020
Best A2P SMS Vendor 2018, 2019, 2020

TRUST IN ENTERPRISE MESSAGING   mobile connect   HIPAA COMPLIANT   PCI DSS LEVEL 1 SERVICE PROVIDER   ISO 9001 ISO 27001 BUREAU VERITAS Certification

www.infobip.com