

# Infobip SMS

THE MOST RELIABLE SMS SERVICE ON A TRUSTWORTHY PLATFORM

**CPaaS X** is a modular set of APIs built with platforms for platforms to solve pain points specific to companies that enable their clients to send traffic.

- **Streamline operations:** Automate number provisioning, registration, and generate on-demand reports.
- **Simplify engineering:** Integrate multiple channels via one API, optimize sending, and accelerate development.
- **Expedite client time to market:** Facilitate faster message sending with automated onboarding and provisioning for swift market entry.

**Messages API** one API integration for all channels allows you to automatically failover your messages and ensure they get delivered across diverse channels such as SMS, MMS, WhatsApp, and others, ensuring seamless integration and efficient delivery.

Choose from a wide range of **integrations** to build and add on top of our SMS API



ORACLE



## Why Infobip SMS ?

### TRUSTED PARTNERS

- **260 billion** messages delivered in one year
- **2.7 billion** messages delivered on Black Friday 2023
- **800+** direct telco connections reach 100% of the world's mobile phone
- **70+** offices – locally available (people, regulations, stored data)
- **24/7** support in 10+ languages

### INFOBIP SMS

- **Quality connections and quick delivery:** Access our secure infrastructure spanning 190 countries for low-latency, high-speed messaging.
- **Globally compliant and global reach:** Stay compliant with global regulations and ensure message delivery worldwide.
- **Realtime analytics and reporting:** Gain insights instantly to optimize customer communication and engagement strategies
- **Easy to integrate:** Seamlessly integrate our open SMS API with existing systems for improved data flow.

### CX

- Maximize CX ROI with data-driven strategies and best-in-class support
- Achieve higher satisfaction with tailored solutions and rapid ROI
- Ensure ongoing success with dedicated support and proactive problem-solving
- Drive efficiency and loyalty through optimized customer experiences

For additional questions contact:  
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