

## City of Los Angeles

# How the Entertainment Capital of the World Protects Public Safety

- 20MP image resolution in key areas
- 20-50 Kbps upload bandwidth per device
- 4 hours saved per device installation

## Challenges

1. Inefficient NVR system
2. Slow incident response
3. High cost of overhead
4. Antiquated technology

## Solutions

1. Modern, smart city technology
2. Reduction of overhead costs
3. Streamlined incident response
4. Privacy features

## Why Verkada?

### Maximize IT resources

“Since there was no NVR to install and program, we were able to save four or more hours of labor just in this area alone.”

### 24/7 technical support

“We have dedicated care 24 hours a day, seven days a week through email, chat or a phone call.”

### Centralized alert inbox

“Alert inbox summarizes activity across devices in an organized, concise manner that’s easy to review.”

### Privacy-enhancing safeguards

“Verkada makes it simple to secure critical areas throughout the city, while providing the tools to protect individual privacy.”

### License plate recognition and vehicle analytics

“The vehicle detection feature allows us to easily filter for the color red and see when the fire department has arrived at a location.”

Jerry Morris,  
Communications Manager

[Full customer story](#) →