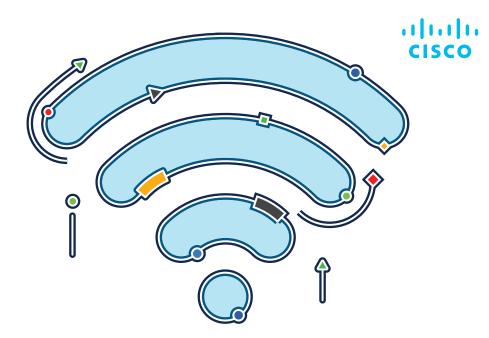
Future-Proofed Spaces with Intelligent, Secure, and Assured Wi-Fi 7



Wireless is helping to fundamentally redefine the boundaries between the physical and digital worlds. At the same time, more sensors, richer video, and the rise of Al-powered mission-critical apps are pushing wireless environments to a tipping point. Along with increased bandwidth, greater visibility and control are required to ensure free and secure movement of people and devices.

With faster speeds, unparalleled resilience, and advanced security, the Cisco Wi-Fi 7 platform is designed for tomorrow's workplaces. Create smart spaces with nextgeneration unified hardware that redefines how IT and OT combine to power more resilient critical infrastructure. Dramatically improve network performance while unlocking entirely new experiences and use cases with lifelike augmented and virtual reality, 8K video streaming, and more.

### "Cisco Wi-Fi 7 platform is designed for tomorrow's workplaces."

#### Why modernize?

To thrive in the AI era, organizations need to reimagine their networks. With the increase in available connectivity, devices and applications connecting to the network need to be able to handle large amounts of data with lower latency and higher speeds. In order to secure hundreds or even thousands of connected devices, IT teams must have greater flexibility to manage and defend the network across the LAN and WAN.

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# A platform for future-proofing workplaces

Built for organizations today and tomorrow, Cisco delivers unmatched connectivity, airtight security, and Al-native assurance. Our technology sets a new standard for the modern workplace—starting with Wi-Fi 7 access points that self-configure out of the box and automatically flex between cloud, on-premises, or hybrid management.

Al-native wireless continually optimizes radio configurations for any space or density, delivering assured experiences with end-to-end visibility across owned and unowned networks. With threat detection supported by Cisco XDR and Cisco Talos, device profiling with Cisco ISE, and advanced wireless security and data encryption with a wireless intrusion prevention system (WIPS) like Cisco Meraki Air Marshal, every connection is protected by unmatched security intelligence.

#### Key benefits of Cisco Wi-Fi 7

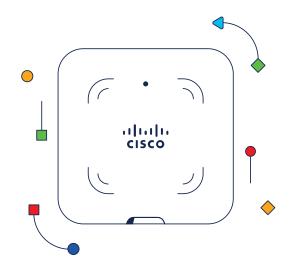
 Better performance: The Cisco platform delivers industry-leading speeds and network performance as well as true Al-powered network management that drastically reduces manual interventionminimizing errors, downtime, and resource allocation for troubleshooting.

- Lower operational costs: Simplified and intuitive support and licensing reduces complexity in overall network management, leading to significant savings in operational expenditures and allowing IT teams to focus on strategic initiatives that drive business growth.
- Enhanced user experiences: Built on Wi-Fi 7, our platform unlocks truly immersive, personalized, and sustainable user experiences in physical spaces. Customers can drive revenue growth through tailored services that improve engagement, including seamless Wi-Fi onboarding, indoor navigation, precise asset tracking, occupancy analytics, and more.

#### **Cisco wireless solutions**

 Wi-Fi 7 access points represent a new and fully converged Cisco and Meraki product line that can automatically choose whether to operate in the cloud or on-premises, helping customers build a truly Al-ready enterprise.

- Unified licensing for wireless simplifies how customers scale operations and conduct business with Cisco. With the new Cisco Networking Subscription, customers get the same seamless experience (including support) in one license, whether managing their network from the cloud, on-premises, or in a hybrid model.
- **Cisco Spaces** connect people and things to transform any venue with no additional hardware. Cisco Spaces are built into every Cisco wireless subscription license.



#### Partner-to-customer copy blocks

#### Short

From today's digital offices to tomorrow's hospitals and factories, Cisco transforms work with Al-native intelligence and seamless automation. With the most advanced Cisco Wi-Fi 7 access points, customers can unlock the full power of the Cisco ecosystem for future-proofing their spaces.

#### Medium

For 40 years, Cisco has been a strategic partner for organizations as they navigate opportunities and disruptions to prepare for success in a rapidly changing world. From today's digital offices to tomorrow's hospitals and factories, Cisco transforms work with Al-native intelligence and seamless automation. With the most advanced Cisco Wi-Fi 7 access points, customers can unlock the full power of the Cisco ecosystem for future-proofing their spaces. Cisco is the only platform that delivers unparalleled network performance and efficiency, simplifying and revolutionizing the access networking experience for everyone. By minimizing operational complexities and enhancing user experiences, Cisco empowers businesses to drive growth and revenue while enjoying significant operational savings. support) in one license, whether managing their network from the cloud, on-premises, or in a hybrid model.

#### Long

For 40 years, Cisco has been a strategic partner for organizations as they navigate opportunities and disruptions to prepare for success in a rapidly changing world. From today's digital offices to tomorrow's hospitals and factories, Cisco transforms work with Al-native intelligence and seamless automation. Customers are eager to leverage the improved bandwidth and reduced latency of Wi-Fi 7 to support seamless 4K/8K streaming, augmented reality (AR) and virtual reality (VR) experiences, and mission-critical applications, spanning not only to entertainment but also retail, design, gaming, remote collaboration, and other environments. With the most advanced Cisco Wi-Fi 7 access points, customers can unlock the full power of the Cisco ecosystem for future-proofing their spaces. Cisco is the only platform that delivers unparalleled network performance and efficiency, simplifying and revolutionizing the access networking experience for everyone. By minimizing operational complexities and enhancing user experiences, Cisco empowers businesses to drive growth and revenue while enjoying significant operational savings.

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## Get started with your Cisco Wi-Fi 7 story:

- Cisco Wireless: Wi-Fi
  and Mobility Solutions
- Data Sheet: Cisco Wireless 9176 Series Access Points
- Data Sheet: Cisco
  Networking Subscription